



Mie – Official Artist Bios

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Short Bio (<100 words)

For quick use (socials, festival programs, blurbs)

Mie is a Milwaukee-based electrofolk singer-songwriter blending lyric-driven folk with cinematic electronic production. Her work explores transformation, resilience, and ritual through emotionally raw storytelling. Her music video for Freakshow was selected for the Cream City Cinema program at the Milwaukee Film Festival 2026, marking her emergence at the intersection of music and film. Featured on PBS Milwaukee's Rhythm Café and stages across the U.S. and Europe, Mie's debut EP *The Cave* (2025) traces a powerful shadow-to-light arc, establishing her as a distinct voice in genre-blurring pop.

Medium Bio (<300 words)

Industry Standard (websites, one-sheets, interviews)

Mie is an electrofolk artist from Milwaukee whose music bridges folk-rooted storytelling with immersive electronic textures. With haunting vocals and emotionally precise lyricism, her work transforms lived experience into cinematic soundscapes — exploring themes of transformation, resilience, and the interplay between shadow and light.

Her breakout single *Freakshow* marked a pivotal moment, with its official music video selected for the Cream City Cinema program at the Milwaukee Film Festival 2026 — positioning Mie at the intersection of music and visual storytelling. The project reflects her broader artistic vision: music not just as sound, but as narrative world-building.

Mie's debut EP *The Cave* (released November 1, 2025 on Samhain) is a five-track body of work tracing a mythic descent and return, inspired in part by archetypal journeys of transformation. Blending folk intimacy with atmospheric production, the record establishes a cohesive sonic and emotional arc.

Her career spans local, national, and international stages, including Summerfest (2023), American Family Field's Live from Left Field (2023), SoFar Milwaukee, Nō Studios, and the #iVoted Festival. She has toured through the southern U.S., opened for Ben Mulwana, and performed internationally in Barcelona and Berlin. In Barcelona, she premiered *Freakshow* at NuLuna in partnership with NEWM and ClayNation.

Mie has been featured on PBS Milwaukee's Rhythm Café, where her stripped-down performances highlight the lyrical core of her work. Across formats — live, recorded, and visual — she continues to carve out a space that feels both intimate and cinematic, rooted in story yet expansive in sound.



Long Bio (<500 words)

For feature articles, in-depth festival programs

Mie is a Milwaukee-based electrofolk singer-songwriter whose work lives at the intersection of music, storytelling, and visual art. Blending the lyric-driven intimacy of folk with immersive electronic production, she creates cinematic soundscapes that explore transformation, ritual, and emotional truth. Her voice — both haunting and luminous — carries stories that feel deeply personal while resonating on an archetypal level.

Her breakout single *Freakshow* marked a defining moment in her artistic trajectory. The official music video was selected for the Cream City Cinema program at the Milwaukee Film Festival 2026, signaling her emergence not only as a recording artist but as a multidisciplinary storyteller working across music and film. The project reflects a broader vision: songs as worlds, and visuals as extensions of their emotional and symbolic language.

At the core of this vision is her debut EP *The Cave* (released November 1, 2025 on Samhain), a five-track exploration of descent, transformation, and return. Featuring *Ice*, *Dead End*, *Freakshow*, *Masochist*, and *Beauty*, the record traces a cohesive arc from fragmentation to integration. Drawing inspiration from myth — including Hekate guiding Persephone through the underworld — *The Cave* operates as both personal narrative and symbolic journey, bridging ancient story with modern sonic form.

Mie's artistic foundation is rooted in songwriting. Influenced by powerful vocalists and storytellers such as Adele, Jewel, and Billie Eilish, she begins with lyrics — honest, experience-driven narratives — before building immersive production around them. The result is a genre-blurring sound that feels both grounded and otherworldly, intimate yet expansive.

Her performance history spans local, national, and international stages. Notable appearances include Summerfest (2023), American Family Field's Live from Left Field series (2023), SoFar Milwaukee at Amorphic Beer, Nō Studios, and the #iVoted Festival. She toured through Mississippi and Texas with producer Cullah, later opening for Ben Mulwana in Milwaukee. Internationally, she debuted in Barcelona at NuLuna in partnership with NEWM and ClayNation, and has expanded her reach into Berlin.

Her work has been featured on PBS Milwaukee's Rhythm Café, where her stripped-back performances foreground the emotional clarity of her songwriting, as well as on The Musician's Venture podcast. Beyond traditional stages, she has participated in cross-industry creative activations, including a performance at Chicago's Field Museum as part of Abbott's Summer Vibes, Saving Lives campaign.



On stage, Mie offers a rare balance of vulnerability and command, drawing audiences into immersive, emotionally resonant environments. As she continues to expand across music, film, and live performance, she is establishing herself as a distinct voice in cinematic, genre-blurring pop — one that bridges ancient myth, modern production, and deeply human storytelling.



Press-Ready Pull Quotes

Concise, ready-to-use excerpts for press and media coverage

On Identity & Sound

"Mie is an electrofolk artist blending lyric-driven folk with cinematic electronic production."

"With haunting vocals and emotionally precise songwriting, Mie bridges intimacy and atmosphere in a distinctly genre-blurring sound."

On *The Cave*

"Mie's debut EP *The Cave* (2025) traces a powerful descent into darkness and return — a cinematic exploration of transformation, ritual, and resilience."

"Rooted in both lived experience and myth, *The Cave* unfolds as a shadow-to-light arc, where vulnerability becomes a catalyst for renewal."

On *Freakshow* & Film Recognition

"Mie's *Freakshow* music video, selected for the Cream City Cinema program at the Milwaukee Film Festival 2026, marks her emergence at the intersection of music and film."

"With *Freakshow*, Mie expands her storytelling into the visual realm, crafting a world that is as symbolic as it is emotionally raw."

On Performances

"From Summerfest to international stages in Barcelona and Berlin, Mie's performances balance vulnerability and power."

"Her live sets feel immersive and cinematic, inviting audiences into an experience that is both intimate and expansive."

On Career & Recognition

"Featured on PBS Milwaukee's *Rhythm Café*, Mie is emerging as a distinct voice in cinematic, genre-blurring pop."

"Spanning broadcast, live performance, and film, Mie's work continues to evolve beyond traditional artist boundaries."





Press Contact Information

For booking, interviews, and media inquiries

Maggie "Mie" Schmidt

Electrofolk Singer-Songwriter

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[@itsmiemusic](https://www.tiktok.com/@itsmiemusic) (TikTok)
- Mie on [Facebook](https://www.facebook.com/itsmiemusic)
- Mie on [Youtube](https://www.youtube.com/channel/UC...)
- Mie on [Spotify](https://open.spotify.com/artist/...)
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Press & Booking Contact

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