

Mie – Official Artist Bios

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Short Bio (<100 words)

For quick use (socials, festival programs, blurbs)

Mie is a Milwaukee-based electrofolk singer-songwriter whose music blends the intimacy of lyric-driven folk with the atmosphere of electronic production. Inspired by artists like Adele, Jewel, and Billie Eilish, her songs explore transformation, resilience, and ritual. Featured on PBS Milwaukee's *Rhythm Café* and *The Musician's Venture* podcast, she has performed at Summerfest, American Family Field, and internationally in Barcelona. Her forthcoming EP *The Cave*, releasing November 1, 2025 on Samhain, marks her most ambitious project yet — a cinematic exploration of myth, memory, and metamorphosis.

Medium Bio (<300 words)

Industry Standard (websites, one-sheets, interviews)

Mie is an electrofolk artist from Milwaukee whose music bridges folk-rooted storytelling with immersive electronic textures. With haunting vocals and emotive lyricism, her work transforms lived experience into sonic rituals, exploring themes of transformation, resilience, and light within darkness.

Her songwriting has always begun with words first — stories drawn from her life and real events — yet her love for electronic music inspired her to find a sweet spot between folk intimacy and atmospheric production. The result is a sound that feels both cinematic and vulnerable, tethered to tradition but reaching toward innovation.

Mie's career has taken her across local, national, and international stages. Notable performances include Summerfest: The World's Largest Music Festival (2023), American Family Field's "Live from Left Field" series (2023), SoFar Milwaukee (2023), Nö Studios (2023), the #iVoted Festival (2022), and opening for Ben Mulwana at The Coffee House (2024) following her southern tour through Mississippi and Texas with Cullah. She has also been featured on PBS Milwaukee's Rhythm Café and The Musician's Venture podcast, and performed at the Chicago Field Museum for Abbott's Summer Vibes, Saving Lives campaign.

Internationally, she made her Barcelona debut at NuLuna in partnership with ClayNation and NEWM, premiering her single Freakshow. She is slated for a Berlin performance in November 2025.

Her forthcoming EP The Cave, releasing November 1, 2025 on Samhain, explores the mythic descent into darkness as a pathway to transformation. With its blend of folk-rooted lyricism and electronic depth, it establishes Mie as a rising voice in electrofolk.



Long Bio (<500 words)

For feature articles, in-depth festival programs

Mie is a Milwaukee-based electrofolk singer-songwriter whose music weaves together the lyric-driven intimacy of folk with the immersive textures of electronic soundscapes. With a voice that is both haunting and luminous, she writes songs that explore transformation, ritual, and resilience — music that feels deeply personal yet resonates on a universal level.

Her musical roots were shaped by powerhouse voices and storytellers including Adele, Jewel, Billie Eilish, Alicia Keys, Miley Cyrus, Shania Twain, and The Chicks. From these influences, Mie developed a songwriting style that always begins with lyrics — honest, story-centered narratives drawn from real experiences. Her lifelong love of electronic music inspired her to pair those folk foundations with atmospheric production, carving out a distinct electrofolk sound that feels both grounded and otherworldly.

Over the past several years, Mie has built a strong performance history across local, national, and international stages. Notable appearances include Summerfest: The World's Largest Music Festival (2023), American Family Field's Live from Left Field series (2023), SoFar Milwaukee at Amorphic Beer (2023), Nö Studios (2023), and the #iVoted Festival (2022). In 2023, she toured through Mississippi and Texas with Cullah, and in 2024 she opened for Ben Mulwana at The Coffee House in Milwaukee.

Her artistry has also been spotlighted in broadcast and media. She was featured on PBS Milwaukee's Rhythm Café in a stripped-down acoustic performance, and on The Musician's Venture podcast, where she spoke about her creative journey, mindfulness, and healing through music. In partnership with Abbott and Blood Centers of America, she performed at the Chicago Field Museum as part of the Summer Vibes, Saving Lives campaign, helping showcase an innovative mixed reality experience designed to reimagine the act of giving blood.

Mie's international presence is also growing. In 2025, she debuted in Barcelona at NuLuna in partnership with ClayNation and NEWM, premiering her single Freakshow through NEWM's RecordStore. She will also perform in Berlin in November 2025, further extending her reach across borders.

At the center of this next chapter is her forthcoming EP The Cave, releasing November 1, 2025 — timed with Samhain, the Celtic festival marking the transition into the dark half of the year. The record includes Ice, Dead End, Freakshow, Masochist, and Beauty — tracks that embody the liminal space between shadow and light. Inspired in part by myth, including the story of Hekate guiding Persephone through the underworld, The Cave is both personal and archetypal: an exploration of descent, transformation, and renewal.



On stage, Mie captivates with a rare blend of vulnerability and power, inviting audiences into soundscapes that are as intimate as they are cinematic. With The Cave, she establishes herself as a rising voice in electrofolk, bridging ancient story, modern sound, and emotional truth.



Press-Ready Pull Quotes

Concise, ready-to-use excerpts for press and media coverage

On Identity & Sound

"Mie is an electrofolk singer-songwriter blending folk-rooted storytelling with atmospheric electronic soundscapes."

"With haunting vocals and lyric-driven songs, Mie bridges the intimacy of folk with the expansiveness of electronic music."

On The Cave

"Mie's forthcoming EP The Cave (releasing November 1, 2025 on Samhain) explores transformation, ritual, and resilience through a cinematic electrofolk lens."

"The Cave captures the descent into darkness as a pathway to renewal, echoing both personal truth and mythic storytelling."

On Performances

"From Summerfest to Barcelona, Mie's performances balance vulnerability and power, creating soundscapes that are as intimate as they are cinematic."

"Her stage presence invites audiences into a ritual-like experience, where each song feels both deeply personal and universal."

On Career & Recognition

"Featured on PBS Milwaukee's Rhythm Café and The Musician's Venture podcast, Mie continues to emerge as a rising voice in electrofolk."

"Her performances span local landmarks like American Family Field to international stages in Barcelona and Berlin."



Press Contact Information

For booking, interviews, and media inquiries

Maggie "Mie" Schmidt

Electrofolk Singer-Songwriter

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